25 Award-Winning Salsas

Hand crafted in Zanesville, Ohio since 1989 · All natural · Low sodium, low sugar, low calorie · $10 per jar

Supporting Wooster High School ESports | Order from | Order by

Jose Madrid Salsa began in 1989 with recipes handed down from Jose Madrid to his grandson, Mike "The Salsa King" Zakany. Every salsa is made from fruits, vegetables and spices, and our salsas have won national awards in two countries. We think they're more about flavor than heat. Find your level below.

Fruit Salsas

Fresh ripe fruit meets Jose's award-winning blend of tomatoes, chilies and spices, lightly sweetened with honey: just 2 g of sugar per 2-tbsp serving. Raspberry and Peach came first, and Raspberry has won national awards in two countries. Cherry Chocolate, Mango Habanero and Roasted Pineapple Habanero bring the heat. Great over chicken, pork, fish, or a block of cream cheese.



Raspberry
Mild
Best seller
Award winner



Peach
Mild



Strawberry
Mild



Pineapple
Mild



Mango
Mild



Cherry
Mild



Cherry Chocolate
Hot



Mango Habanero
Hot



Roasted Pineapple Habanero
X-Hot

Specialty Salsas

The flavors that make us unique. Chipotle Con Queso is a cheesy chipotle dip. Black Bean Corn Poblano and Roasted Garlic & Olives are crowd favorites. Chipotle Hot is smoky, and Raspberry BBQ Chipotle is our sweet-but-spicy BBQ sauce. Garden Fresh Cilantro is packed with fresh cilantro, and Jamaican Jerk was co-created with a chef from a Jamaican resort.



Chipotle Con Queso
Medium
Cheese dip



Black Bean Corn Poblano
Medium



Roasted Garlic & Olives
Medium
Best seller



Chipotle
Hot



Raspberry BBQ Chipotle
Medium
BBQ sauce



Garden Fresh Cilantro
Mild



Garden Fresh Cilantro
Hot



Jamaican Jerk
Medium

Verde Salsas

Made with tomatillos, the Mexican husk tomato. Verde is the Salsa King's favorite and won Best Green Salsa in the US at the 2004 Salsa Shoot Out. XX-Hot is what we lovingly call "Stupid Hot."



Spanish Verde
Mild
Salsa King's pick



Spanish Verde
Hot



Spanish Verde
XX-Hot
Stupid hot!

Original Salsas

Where it all started in 1989. The Originals are smooth, with no chunks and no onions. Clovis Medium and Ghost of Clovis are chunkier, and are named for Clovis, NM, Jose Madrid's hometown.



Original
Mild
Smooth



Clovis
Medium
Chunky



Original
Hot
Smooth



Original
X-Hot
Smooth



Ghost of Clovis
X-Hot
Chunky

Heat guide: mildest to hottest

Mild	Medium	Hot	X-Hot	XX-Hot
Raspberry · Peach · Strawberry · Pineapple · Mango · Cherry · Garden Fresh Cilantro · Spanish Verde · Original	Chipotle Con Queso · Black Bean Corn Poblano · Roasted Garlic & Olives · Raspberry BBQ Chipotle · Jamaican Jerk · Clovis	Cherry Chocolate · Mango Habanero · Chipotle · Garden Fresh Cilantro · Spanish Verde · Original	Roasted Pineapple Habanero · Original · Ghost of Clovis	Spanish Verde

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